

An aerial photograph of a tropical beach. The top half of the image shows vibrant turquoise ocean water with white foam from breaking waves. The bottom half shows a wide, sandy beach. A single palm tree stands on the right side of the beach, its shadow cast long and dark onto the sand. The overall scene is serene and idyllic.

VIDA

RESIDENCES

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CREEK BEACH

EMAAR





INTRODUCING

# Vida Residences Creek Beach

*The first high-rise tower in Creek Beach.*

Spectacularly located on the beach, VIDA RESIDENCES — our latest launch in CREEK BEACH — is a 33-storey branded high-rise tower adjacent to the award-winning Vida Hotel.



THE FIRST HIGH-RISE  
TOWER IN CREEK BEACH



PRIME LOCATION  
NEAR CREEK ISLAND



À LA CARTE  
SERVICES



1,2 & 3-BEDROOM  
APARTMENTS



BREATHTAKING VIEWS OF  
DUBAI CREEK TOWER



AWE-INSPIRING VIEWS  
OF THE WILDLIFE SANCTUARY



SPECTACULAR VIEWS  
OF BURJ KHALIFA



CAPTIVATING VIEWS OF  
CREEK ISLAND & CANAL







VIDA RESIDENCES CREEK BEACH

# The Ultimate Waterfront Lifestyle

These luxurious 1, 2 & 3 bedroom apartments are steps away from the beach and Creek Marina so you can revel in countless dining, retail and entertainment experiences along the waterfront.



PARK IN STYLE WITH 24/7  
VALET PARKING



SAVOUR IMPECCABLE  
DINING EXPERIENCES



ENJOY 24/7  
CONCIERGE SERVICE



SPOIL YOURSELF  
WITH ON-DEMAND  
SERVICE



DISCOVER EXCLUSIVE  
RATES AT VIDA HOTEL



VIDA  
RESIDENCES  
CREEK BEACH

VIDA  
CREEK BEACH



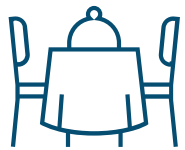


VIDA CREEK BEACH

# Live Life to the Fullest

Vida means ‘life’ in Spanish; befitting its name, the boutique Vida Hotel – adjoining VIDA RESIDENCES CREEK BEACH – is set to become the beating pulse of Creek Beach.

Embracing warmth, simplicity and ingenuity in its design, this boutique lifestyle hotel is where you can relax and recharge.



ABUNDANT  
DINING EXPERIENCES



MANY LEISURE  
ACTIVITIES



EXHALE  
LUXURY SPA



AMENITIES

# The Destination for Family Relaxation

With ready access to a pool and fully-equipped gym, you can enjoy an active lifestyle all year round.

The private courtyard, barbecue area and nearby spa are the perfect place to unwind or simply create new memories with family.



KEEP FIT  
AT THE GYM



TAKE A DIP  
IN THE POOL



INDULGE IN  
WATERFRONT DINING







# Bright & Sophisticated Living

Taking cues from light, air, and water, these elegantly designed homes will give you a variety of layouts to meet your every expectation.





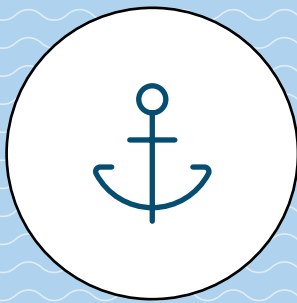


An oasis of calm less than 5 mins from the main highway

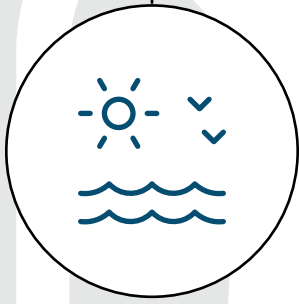
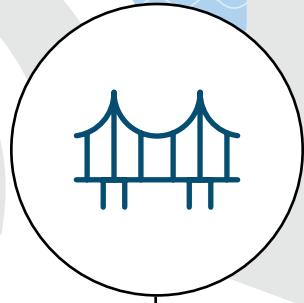
Pedestrian Bridge



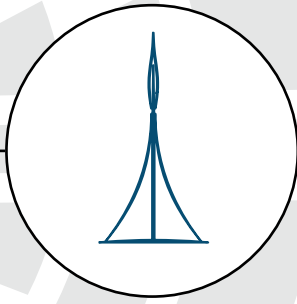
Dedicated Metro



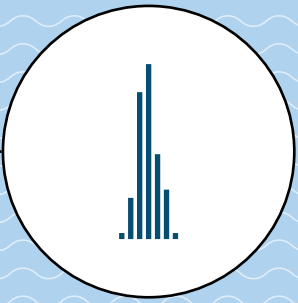
Creek Marina



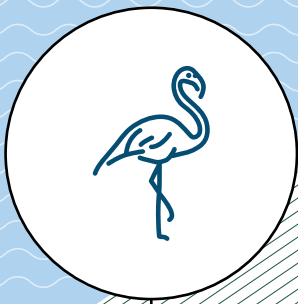
Creek Beach



Dubai Creek Tower



Burj Khalifa



Ras Al Khor Wildlife Sanctuary



Dubai Square (China Town)

Ras Al Khor Road



## CREEK BEACH

# Where the City Meets the Beach

Creek Beach is bound to deliver excellent financial returns for our investors. Its key attraction is a fresh wave of beach activities, gourmet restaurants and world-class entertainment venues.



300-METRE  
BEACH



DINING AT THE  
WATERFRONT VIDA HOTEL



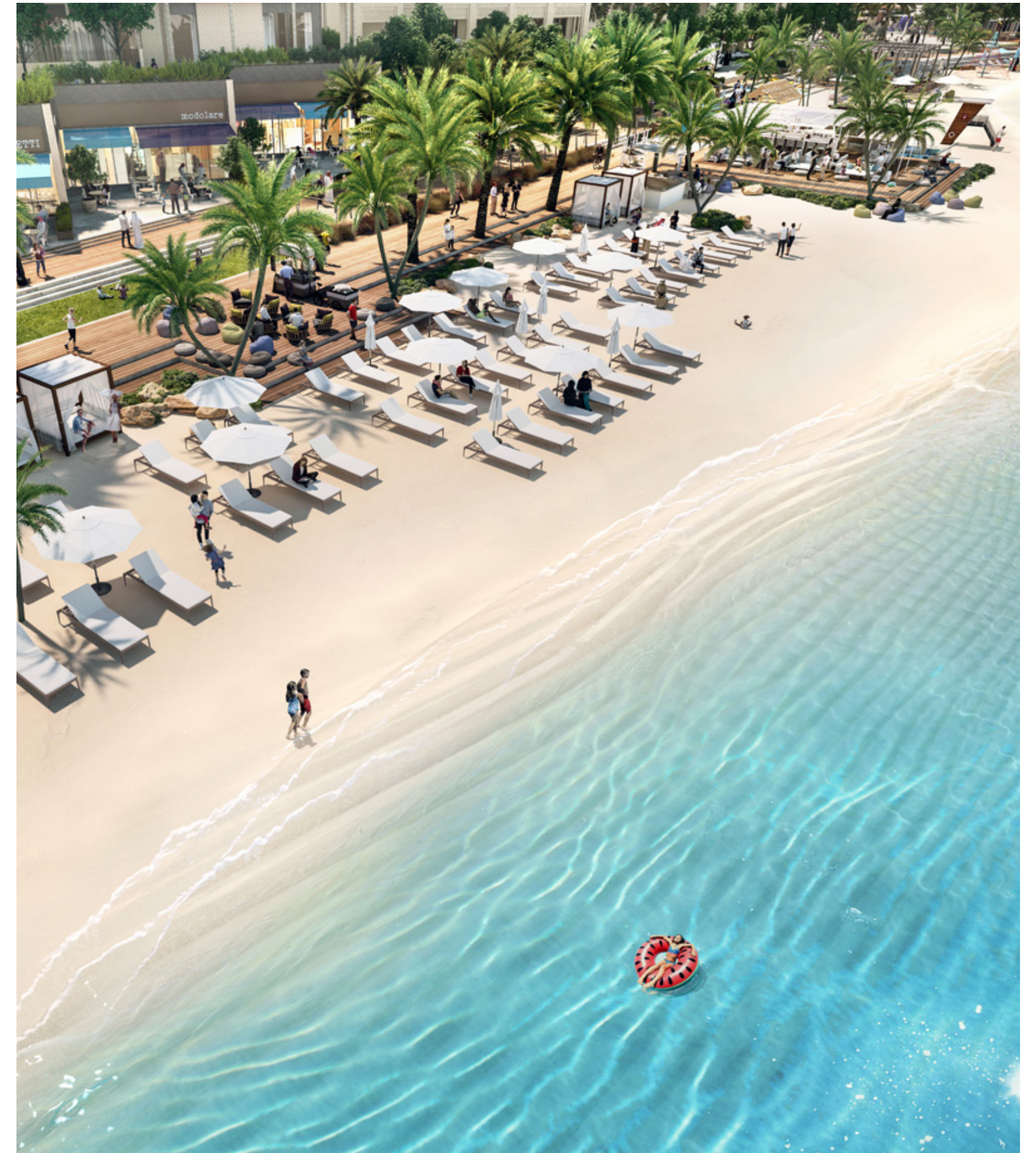
LICENSED BARS  
& RESTAURANTS



5 MIN FROM CREEK  
MARINA YACHT CLUB



BREATHTAKING  
SUNSET VIEWS





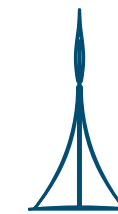


## DUBAI CREEK HARBOUR

# The World of Tomorrow

Dubai Creek Harbour is at the heart of our bold new vision for Dubai. The six square kilometre waterfront destination (2x the size of Downtown Dubai) is bound to push the frontiers of architecture, design and the quality of life.

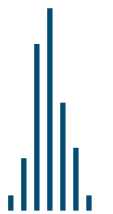
Residents of Dubai Creek Harbour enjoy close proximity to:



DUBAI CREEK TOWER  
NEW GLOBAL ICON



DUBAI SQUARE  
MEGA-RETAIL DISTRICT



10 MINS FROM  
BURJ KHALIFA



WILDLIFE SANCTUARY  
HOME OF PINK  
FLAMINGOS



15 MINS FROM  
DUBAI INT'L AIRPORT



40 MINS FROM  
AL MAKTOUM INT'L  
AIRPORT







## DUBAI CREEK HARBOUR

# Perfectly Connected

Dubai Creek Harbour features a fully-integrated transport system so you can get around Dubai with ease.

Residents and visitors will enjoy:



AN EFFICIENT ROAD  
& BUS NETWORK



4 METRO  
STATIONS



3 BRIDGES CONNECTING  
TO CREEK ISLAND



A CONVENIENT  
INTERCHANGE



WATER TAXIS TO  
DOWNTOWN DUBAI

The new interchange at Ras Al Khor Road, which directly connects Dubai Creek Harbour to the city, is scheduled for completion in 2019.





# Welcoming Our First Residents in 2019

The first residents of Dubai Creek Harbour are all set to move into their new homes at the 6-tower Dubai Creek Residences.

They will be welcomed by a range of art installations adorning the boardwalks of Creek Marina, including a sculpture by the renowned South Korean artist Choi Jeong Hwa.

From art installations to live entertainment,  
there's something for everyone.

2019

5,335

NUMBER OF  
RESIDENTS IN  
CREEK MARINA

2020

12,750

TOTAL NUMBER OF  
RESIDENTS IN  
DUBAI CREEK HARBOUR







EMAAR HOSPITALITY

# Setting the Benchmark in Hospitality Since 2007

We own and manage a portfolio of hospitality assets and brands including Address Hotels + Resorts, Vida Hotels & Resorts, as well as a comprehensive collection of serviced residences, leisure clubs, spas and restaurants.



HOTELS ACROSS  
ALL STAR SEGMENTS



OFFICIAL HOSPITALITY  
PARTNER OF EXPO  
2020 DUBAI



EXPANDING  
GLOBALLY



VIDA HOTELS AND RESORTS

# A Proven History of Excellence

Vida Hotels and Resorts was launched in 2013 by the Emaar Hospitality Group.

True to its slogan 'Alive and Inspired', Vida Hotels have won awards for their stimulating environment where style meets convenience and interactivity, including:



**Trip Advisor Certificate of Excellence**

United Arab Emirates 2017



**Favourite Lifestyle Hotel Award**

By Trazee Travel Vida Downtown  
United Arab Emirates 2016



**Best Lifestyle Leisure Hotel Group**

Global Traveler's 3rd Annual Leisure Travel Awards  
United Arab Emirates 2015







# The Strength of Emaar

An undisputed leader in the local real estate market, Emaar has grown over the years to become the largest global developer outside China. You will be investing with one of the most prestigious brands in the world.\*

BRAND VALUE

USD

2.7 BN+

FY 2018

REVENUE

USD

6.99 BN

FY 2018

NET PROFIT

USD

1.96 BN

FY 2018

YOY BRAND VALUE

↑ 39 %

YOY REVENUE

↑ 37 %

YOY NET PROFIT\*\*

↑ 30 %

\*Source: Brand Finance 2018 Report

\*\*Prior to considering the effect of the IPO Emaar Development and Forex movement