

◆ BURJ ROYALE ◆

EMAAR



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ABOUT EMAAR

BUILT WITH PASSION.

BUILT BY EMAAR.

We are the UAE's premier real estate developer. We have reshaped Dubai's skyline with our iconic buildings, integrated lifestyle communities and record-breaking retail and entertainment destinations. While many claim epic projects, very few can count true icons in their portfolio, such as Burj Khalifa, The Dubai Mall and The Dubai Fountain.

By focusing on creating long-term value for our consumers since 1997, we have set the standard of UAE real estate, by which others follow. Today, we are one of the most valuable developers in the world and the largest real estate company outside China.





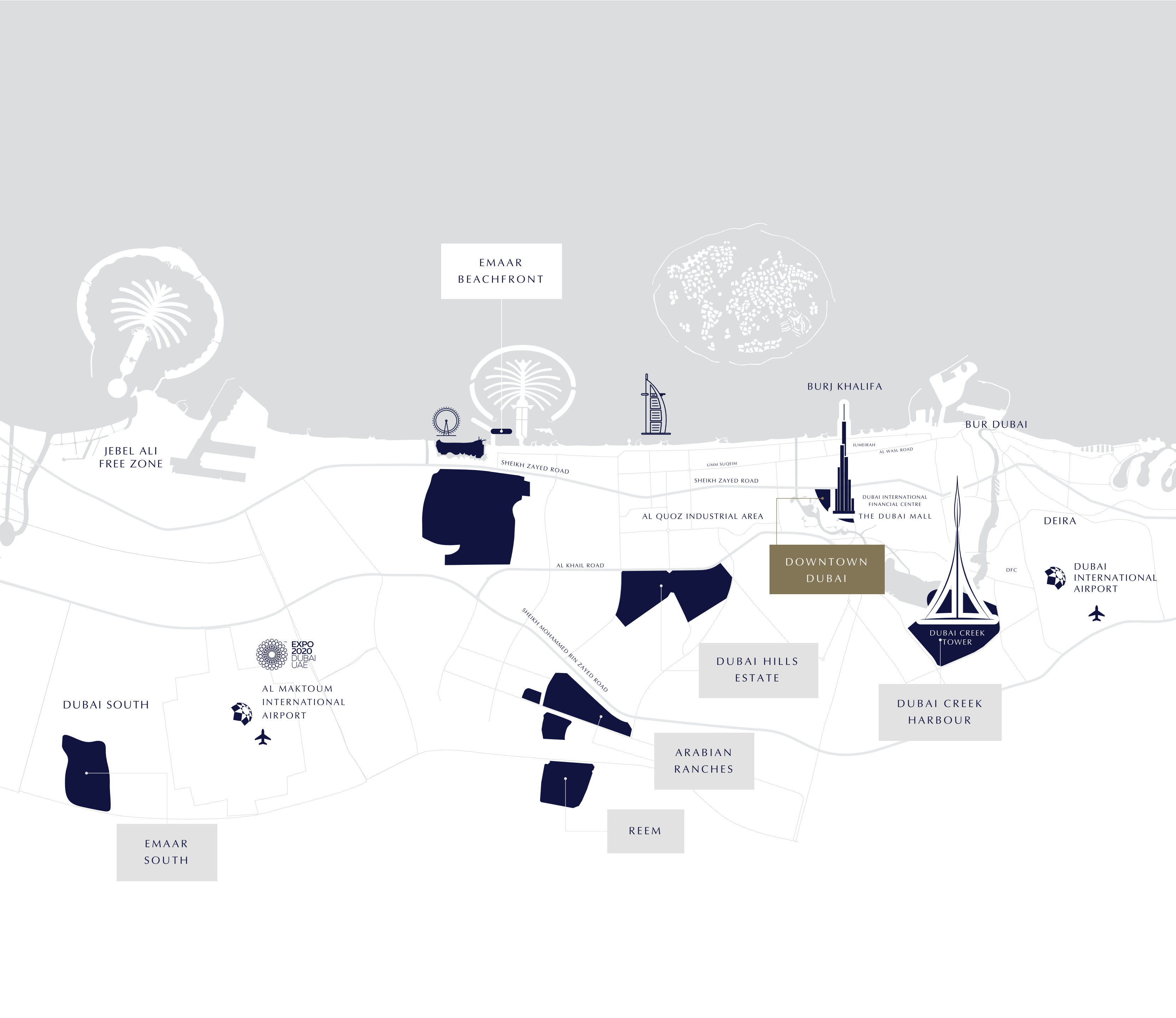
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ABOUT DUBAI

## THE 4<sup>TH</sup> MOST VISITED CITY IN THE WORLD

Under the visionary leadership of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Dubai has undergone a complete transformation - from a small fishing town to countless groundbreaking projects, forward-thinking initiatives and the monumental Expo 2020.

Within just a few decades, the emirate has claimed the title of the fourth most visited city in the world (15.79 million overnight visitors in 2017) and continues to reinvent itself, to excite and to boom.

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# KEY FACTS

## ABOUT DOWNTOWN DUBAI



BURJ KHALIFA

The world's tallest building



THE DUBAI MALL

The world's largest retail and entertainment destination



DUBAI OPERA

The spectacular neighbourhood of Arts and Culture



THE DUBAI FOUNTAIN

The world's largest choreographed fountain



90,000  
Downtown Dubai  
Population



75,000  
Work in  
Downtown Dubai



A LIFE YOU WANT TO LIVE. A TOWER  
CRAFTED WITH PASSION AND IMAGINATION.  
SLEEK, CONTEMPORARY RESIDENCES WITH  
AWE-INSPIRING VIEWS AND ELEVATED  
COMFORTS. IN THE MIDDLE OF GRAND  
ENTERTAINMENT. THIS IS BURJ ROYALE.



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THE LAST RESIDENTIAL  
TOWER WITH  
PANORAMIC VIEWS  
OF DOWNTOWN DUBAI

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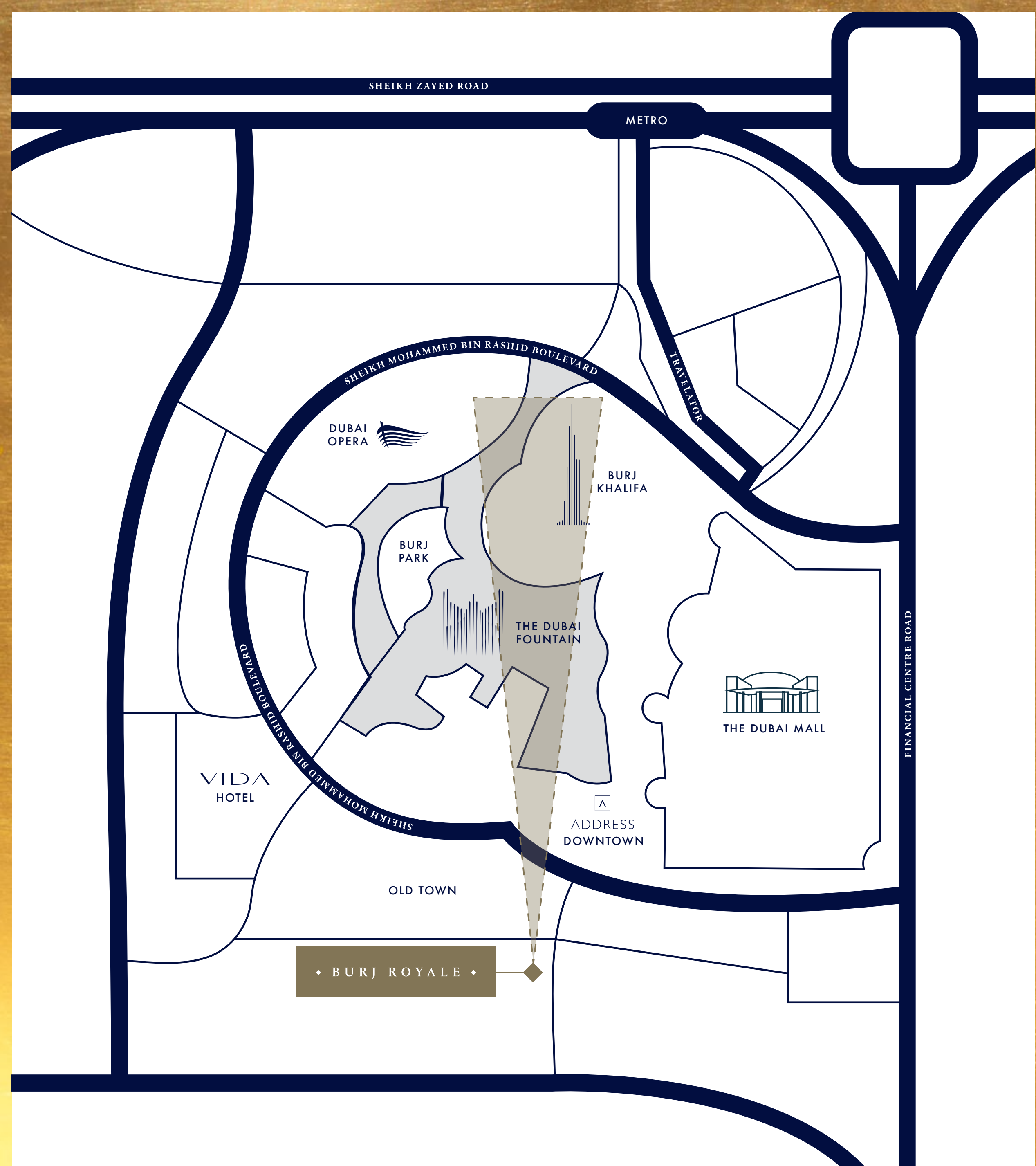


## ABOUT LOCATION

### A PRIME LOCATION

The opulent tower of One, Two and Three bedroom apartments is set in a prime spot, by the lavish Old Town district and the Mohammed Bin Rashid Boulevard. At 58 storeys of height, Burj Royale is the last residential tower with direct views of the Burj Khalifa and The Dubai Fountain, making it an unparalleled investment opportunity for the discerning investor.





NEARBY LANDMARKS

MINUTES AWAY  
FROM EVERYTHING



05 MINUTES

to culinary experiences from around the world at **Mohammed Bin Rashid Boulevard**



05 MINUTES

to indulge in high fashion at **The Dubai Mall**

VIDA

05 MINUTES

to explore the lavish **Old Town district**,  
**Vida and Manzil Hotels**



05 MINUTES

to take your seat  
at the **Dubai Opera**

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NEARBY LANDMARKS

## STELLAR VIEWS OF THE DUBAI FOUNTAIN

Imagine over 22,000 gallons of water executing a choreographed dance to music, light and fire, spanning 275 metres across a lake in the shadow of the world's tallest building. That is what the world's tallest performing fountains have to offer. Performing to a range of songs from classical to contemporary Arabic and world music, this spectacular show can be viewed from the banks of the lake or a floating boardwalk on the Burj Lake.

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NEARBY LANDMARKS

THE DUBAI MALL  
AT YOUR DOORSTEP

The world's largest and most-visited retail and entertainment destination is home to over 1200 retail outlets and 200 food and beverage outlets.

The Dubai Mall also boasts a dedicated Fashion Avenue, Dubai Aquarium & Underwater Zoo, a 22-screen Reel Cinemas megaplex, the Olympic-sized Dubai Ice Rink and children's edutainment concept, Kidzania®. Spanning close to 6 million square feet, it is safe to say that you could spend endless days exploring all it has to offer.



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NEARBY LANDMARKS

5 MINUTES  
FROM DUBAI OPERA

Designed in the shape of a traditional dhow, the 2000-seat multi-format Dubai Opera inaugurated its stage with a phenomenal performance by the legendary tenor Placido Domingo. It has since hosted world-renowned operas, ballets, theatrical and musical performances as well as prestigious galas and comedy shows. Be sure to take in a show at this iconic cultural destination.







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THE ARCHITECTURE

A 58 STOREY  
MASTERPIECE

The context of Burj Royale breaks into two distinct layers, the low-rise vernacular foreground and the high-rise contemporary background. The concept fuses both elements into one unifying theme by treating the lower façade in a traditional way, gradually transitioning into the majestic and modern structure.

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THE INTERIOR DESIGN

## LIGHT-FLOODED ROOMS

Every room is flooded with natural daylight and provides spectacular views through the full-height window walls. Expansive in both a vertical and horizontal sense, the windows at Burj Royale are designed to make you feel like you are a part of Downtown Dubai's iconic landscape.







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THE AMENITIES

A SIGNATURE  
LIFESTYLE

Enjoy the use of a fully equipped gymnasium or take a relaxing swim with the backdrop of the magnificent Burj Khalifa. Fire up the barbecue for family quality time or unwind on the rooftop observation deck and just take in the glittering Dubai skyline. This is a view truly worth coming home to.

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◆ BURJ ROYALE ◆  
LIVE LIKE ROYALTY